

PCARMARKET AUTO FOCUS



VIRTUAL AMELIA ISLAND RECAP

Our 2022 Premier Auction Events continued with the Virtual Amelia Island Auction. Our most diverse and eclectic mix to date, cars with great collector appeal went on to find new homes. Highlights include a One-Owner 9-Mile 2005 Ford GT achieving \$520,000, a 168-Mile 2011 Porsche 911 Speedster, \$367,000, and an 18K-Miles 1972 Mercedes-Benz 280SEL 4.5 selling for \$32,025. Other sales included a One-Owner 1K-Mile 2005 Porsche Carrera GT which achieved a \$1,656,000 as well as a 1990 Mercedes-Benz 190E 2.5-16V Evo II, finishing at \$310,000.

PCARMARKET's Premier Virtual Auctions Events feature rare, unique and collectable cars from all eras.

** All prices include Buyer's fee*

///M-MADNESS RECAP

The second Premier Auction Event of March 2022, ///M-Madness brought together a collection of BMW automobiles like the world has never seen before, including 9 BMW Individual E92 M3s of all shades. Some excellent pieces of Bavarian machinery crossed the block, such as Phoenix Yellow E92 M3 which sold for \$60,900, a Dakar Yellow E92 M3 at \$66,150, and a Frozen Silver Metallic E92 M3 for \$57,540. Highlight sales include an 11-mile F82 M4 GTS that reached \$120k, an E90 M3 CRT at \$179.5k, and the world record sale for an E92 M3, a 2013 6-speed manual-equipped example finished in Porsche Speed Yellow that hammered at \$155k.

** All prices include Buyer's fee*



AUCTION TIP of the month

by David Jacobson



Respond in a Timely Manner

Leaving a bidder's question unanswered will likely derail an auction, and letting a question go unaddressed for more than a few hours can discourage bidders as well. It's understandable that the seller may need some time to do research in order to provide an accurate response. In this case, it's best to respond swiftly, letting the community know that you are actively working to answer their questions. Serious bidders will not stick around waiting for poor communicators; however, good communication will build confidence.

Quality photos, along with well written listings, are the critical foundation of any auction. However, it's what happens after your auction goes live that can make the difference between failure and success.

DAVID'S AUCTION OF THE MONTH

1K-Mile 1979 Porsche 911 Turbo

There are so many different lives a car can lead. There's no right or wrong and each car has a story to tell. This Turbo time capsule finished in iconic Guards Red over black, is as pure as it was when it left the showroom 43 years ago.



DRIVEN SPOTLIGHT

Salute to Women's History Month

PCARMARKET observes International Women's History Month and celebrates women at the forefront of the automotive world, from enthusiasts to business owners, technicians, and executives. Every Sunday for the month of March, we highlighted different women whose contributions made a lasting impact in our community.



Nhu Nguyen, the first woman technician to be certified by Porsche Classic.



Sabine Schmitz, who was a professional race car driver turned automotive icon.



Victoria Thomas, co-owner of Kelly-Moss Road and Race and the KMR driving academy.



Sarah "Porsche" Dakarmen owner of LA Dismantler.

CARS & COMMUNITY

Steve Geldman's Porsche Carrera GTS - Santa Monica, CA



Send us photos of your vehicle to be featured in next month's newsletter.

SUBMIT
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EVolution

Porsche Mission R. 718 All Electric

With the popularity of electric cars on the rise, Porsche announces the next-generation 718 Boxster/Cayman to be offered exclusively as an electric vehicle beginning in 2025. The next 718 will be the first model from Zuffenhausen built upon Premium Platform Electric (PPE), which is being developed in coordination with Audi for their Q6 E-Tron. The automaker aims for half of all new Porsches to be sold as plug-in hybrids or electric vehicles by 2025, and by 2030, to offer 80% of their lineup as fully electric vehicles. Porsche intends to build its own EV charging network like Tesla's Supercharger system and by 2023 the first round of chargers will be built in Austria, Germany, and Switzerland for use by Porsche customers exclusively. Porsche envisions its charging stations as luxury lounges, where EV owners can have a drink and relax while their vehicles are plugged in and are considering building chargers in China and the United States later. In addition to these changes, Porsche has pledged to invest at least \$1.1 billion annually over the next five years to digitize vehicles to receive over-the-air updates, communicate with customers, and revamp their internal production processes. [Click Here for More Details](#)



CAR OF THE MONTH

Presented as the first “real Ferrari with six cylinders”, the new 296 GTB model marks a major milestone for the Maranello-based company as it introduces a 3.0L twin-turbocharged V6 paired with a plug-in hybrid system which combined produce over 800 HP. The 296 GTB appeals to motoring enthusiasts offering a compact design, advanced control functions, and unparalleled usability of performance. Set to go on sale in 2022, we look forward to seeing the 296 GTB on the road as well as its newly announced GT3 racing counterpart on the circuit. [Read More](#)

VINTAGE PARTS & COLLECTABLES

Along with rare and collectible automobiles, PCARMARKET hosts daily auctions of special parts, artwork, and memorabilia to complement your automotive lifestyle. This month is an original painting by Lance Grootboom of Lance Artworx featuring the 1973 Brumos Porsche 911 Carrera RSR 2.8 inspired by the factory-owned Brumos Porsche 911 of Peter Gregg and Hurley Haywood that won the 1973 Daytona 24 hours.

[Check It Out](#)



ORIGINAL CONTENT



Amelia Island Werks Reunion

Join PCARMARKET LIVE with host David Jacobson as he talks to the owners of some special cars at the 2022 Werks Reunion at Amelia Island. Meet the cars and owners of a yellow Carrera GT, brand new Ruf, Kelly Moss Star Wars Darth Maul Safari car and more. Catch some of the Werks Reunion highlights including Jeff Zwart discussing some special features of the new Ruf CTR. [Watch Now](#)



PCARMARKET LIVE

Inside the Market: 928 Past and Present?

Welcome to another episode of Inside the Market with Host David Jacobson. PCARMARKET's Creative Director Gregory Coe joins David and Jim to look back at the genesis of the Porsche 928. The team also looks at the impact the 928 had on the Porsche 911 and how it's looked at today regarding culture and investment opportunity. [Watch Now](#)

AUTOTILES

Driven by members of our very own community, AutoTiles is a series of short articles and editorials exploring the culture, history, and talking points of the automotive world.

[Check Out the New AutoTiles](#)



ANNOUNCEMENTS

PCARMARKET welcomes **WILLIAM SPROULE**

Since the days of his childhood playing with Hot Wheels and Matchbox cars, Will can't remember a time that he wasn't actively into cars. Growing up in Southern California, he was exposed to low riders, JDM imports, and air-cooled Porsches. His passion soon blossomed into a career path that started with design and marketing but quickly shifted towards restoring and selling air-cooled Porsches. Will's favorite part of the business is the universally understood passion and language among enthusiasts.

Will joins the PCARMARKET team as Director, West Coast Operations. In his spare time he enjoys the outdoors, hanging out with his dog Ollie, and working on his Yamaha Riva 125cc.

Contact: Will@PCARMARKET.com



A promotional graphic for an event. The background is a close-up of a dark blue classic car, likely a Mercedes-Benz 280SE, with its trunk open. The text is overlaid in white and red. The text reads: "JOIN US SATURDAY, APRIL 23, 2022 8:00am - 11:00am TORRANCE, CA CARS & COFFEE". Below this, it says "At Our New Office" followed by the PCARMARKET logo and the address "2174 West 190th Street".

PCARMARKET celebrates its three-year anniversary with the launch of a new West Coast branch in the heart of SoCal's car culture. [Register in advance](#) for your complimentary coffee, PCARMARKET's limited edition T-shirts and a chance to win raffle prizes sponsored by ZYMOL and Hagerty.

UPCOMING EVENTS – APRIL 2022

March 31 - April 3

Das Renn Treffen

[More Info>](#)

April 15 – 24

NY International Auto Show

[More Info>](#)

April 22

La Jolla Concours d'Elegance

[More Info>](#)

April 23

PCARMARKET California Cars & Coffee

[More Info>](#)

April 22 – 24

The Steve McQueen Rally

[More Info>](#)

April 30

Keels & Wheels Concours d'Elegance

[More Info>](#)

April 30

PCA Porsche-Only Swap Meet & People's Choice Concours

[More Info>](#)

PCARMARKET
LIVE

Enjoy live footage of past events, celebrity interviews, a look inside the collector car market and more!

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