

PCARMARKET AUTO FOCUS

PCARMARKET CARS & COFFEE TORRANCE, CA

April 2022



In case you missed it...

PCARMARKET hosted its first West Coast Cars & Coffee event where hundreds of people turned out to see the new office and to meet the PCARMARKET staff. All were welcomed with complimentary coffee supplied by LA-Donut, limited edition Porsche 911 & Ferrari F40 inspired T-shirts, raffle prizes sponsored by ZYMOL and Hagerty, and the chance to win a professional TED7 photoshoot. Among the cars in attendance were a pre-war Bentley Speed 6, the iconic Mercedes-Benz 300SL Gullwing, and several Porsches that found their current owners on PCARMARKET.

[Click here to watch the Video](#)



Show Interest / Curb the Sarcasm

There's a saying "a person buys the seller before they buy the car". If interested bidders like you and the way you communicate, it will reflect positively in the result of your auction. Take the time to provide clear and concise answers, respond to each user, and handle any negative feedback with the utmost maturity. Remember, everyone is evaluating your answers to questions and comments so think carefully before pressing send. The comment section offers a great opportunity to showcase both yourself and your car in the best light.

Quality photos, along with well written listings, are the critical foundation of any auction. However, it's what happens after your auction goes live that can make the difference between failure and success.

DAVID'S AUCTION OF THE MONTH

77-MILE 2018 FERRARI 488 GTB 70TH ANNIVERSARY

While Ferrari did a magnificent job on the standard 488 GTB in terms of both styling and performance, this particular 70th Anniversary edition is truly a sight to behold. The Extracampionario Verde British Racing paint is simply breathtaking

paired with the timeless Vaumol Red Connolly Leather hides. One of just 350 commemorative editions produced, this 77-mile example is sure to put a smile on the new owner's face whether on the road, track, or on display.



DRIVEN SPOTLIGHT



Samantha Tan

Celebrating the month of May, Asian Heritage Month, we salute the 24-year-old Chinese-Canadian race car driver, Samantha Tan who has already established herself as a trailblazer in the automotive community with her very own racing team. Samantha became enamored with motorsports at a very young age and began racing in the National Autosport Association at Virginia International Raceway at the age of 16. Since then, she has created her own team, ST Racing, which competes internationally in factory-built BMW race cars including the M4 GT3 and GT4 variants as well as the M2CS. Samantha competes behind the wheel of other marques as well, including Porsche and Ferrari in which she became the first woman to win the Ferrari Challenge NA Pirelli class. In 2021, she won all six championship titles, becoming the first Asian woman to become the overall champion of a major international endurance series. ST Racing also recently completed its first GT World Challenge America weekend of 2022 with two top-five finishes at Sonoma Raceway. In a Forbes interview when asked about her experience as an outlier in a male-dominated field, Samantha responds “...***you see that women aren’t always taken seriously in motorsports. But, as a team owner and driver, I let my performance speak for itself.***”

CARS & COMMUNITY

Mitch Hackett's 2006 Porsche 987 Cayman S, Huntington, NY



Send us photos of your vehicle to be featured in next month's newsletter.

SUBMIT
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EVolution

VISION EQXX – taking electric range and efficiency to an entirely new level

The 2022 New York International Auto Show had no shortage of new electric vehicles, as automakers prepare for the inevitable shift away from internal combustion engines. Among the standouts was the Mercedes-Benz Vision EQXX Concept, which had just completed a



record-setting trip from Sindelfingen, Germany, to Cassis on the Côte d'Azur, France, covering the thousand-kilometer (621-mile) trip on a single charge. More impressive was the remaining 15% battery

life after the 11-hour 32-minute drive. This feat was achieved using a lightweight construction with aluminum and carbon fiber, a compact and lightweight air-cooled 900-volt battery, an incredibly low drag coefficient, regenerative braking, and roof-mounted solar cells which are said to have provided an additional 16 miles of range during the trip. Another contributing factor is the EQXX's multi-speed transmission, allowing it to travel at highway speeds while expending less power compared to conventional single-speed units. Consumers can look forward to some of this impressive EV technology on the showroom floor in the near future.

[**Click Here for the MBUSA Press Release**](#)



CAR OF THE MONTH

Huracán Tecnica: Unleash the unique character of the most versatile Huracán.

As other marques debut their latest in electronic and driverless technology, Lamborghini takes a refreshing step back this Spring at the New York International Auto Show with the reveal of its new **Huracán Tecnica**. More aggressively tuned and equipped with the STO versions' 631 HP naturally aspirated V10

engine, the Tecnica incorporates fixed-ratio steering and rear-wheel-drive to provide maximum driver engagement. While not the quickest, fastest, or most exotic iteration of Lamborghini's V10 sports car, the Huracán Tecnica is arguably the best of the lot for those in search of unadulterated enjoyment behind the wheel.

[**Click Here for the Full Story**](#)

VINTAGE PARTS & COLLECTIBLES

Sold at auction on PCARMARKET was a set of rare Schedoni luggage tailored specifically for the legendary Ferrari F40 supercar. Since 1977, Schedoni has supplied the bespoke luggage sets for every new Ferrari supercar and grand tourer. The three-piece F40 luggage set is composed of one large circular suitcase, one small suitcase, and



and one garment carrier to fit in the vehicle's cargo space. Individual cases for the Ferrari F40 rarely come to market and finding a complete set is nearly impossible, especially in such remarkable condition.

ORIGINAL CONTENT

AUTOTILES

Driven by members of our very own community, AutoTiles is a series of short articles and editorials exploring the culture, history, and talking points from of automotive world.

Shifting Times: A History of Porsche Automatic Transmissions



ANNOUNCEMENTS



PCARMARKET welcomes SOOJIN KIM

Growing up at the heart of car culture in Southern California, Soojin's automotive passion was evident from early on as she gravitated towards Matchbox cars over Barbies, and posters of sports cars on her wall rather than boy bands.

Moving to New York 20 years ago, Soojin began her marketing career before joining the team at Experience Auto Group where she coordinated exclusive events and experiences for the most renowned automotive brands in the world. In addition to overseeing countless product launches for Ferrari and Maserati, Soojin was also recognized for her extraordinary efforts and won the national competition for the launch of Porsche's Exclusive Manufaktur 991 Turbo S and 992 911. Soojin is equally passionate about giving back to the community as co-founder of the non-profit organization First City Project Collective, the Event Chair of the Rescue Paw Foundation, and the Founder of The Driving Forces Organization which seeks to empower women in the automotive industry.

We are excited to welcome Soojin to the PCARMARKET team as our Director of Business Development. In her spare time she travels the world attending car and motorsports events as well as culinary and cultural adventures.

"For me, there is no dream job, I have a dream lifestyle. That's why I do what I do."

PCARMARKET LIVE

Enjoy live footage of past events, celebrity interviews, a look inside the collector car market and more!

UPCOMING EVENTS

May 2022

May 6-7

The Greenbrier Concours d'Elegance

May 15

Vintage Rally & Concours at Pindar Vineyards

May 15

CarkPark NYC Dunkin Drives

May 20- 22

Concorso d'Eleganza Villa d'Este

May 27 – 29

Sandhills Motoring Festival

SELLS CARS FAST



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